FREE RESOURCE

CEX Listing Readiness Checklist 2026

Everything exchange listing teams usually ask about, in the order a token project can prepare it.

Tick each item when you can show evidence for it, not when it is planned. Exchanges decide what they list and each has its own process; this checklist covers what most of them ask about.

Count your ticks at the end. Gaps in Steps 1, 2 and 5 are the ones listing teams and market makers tend to ask about first.

1 Contract and security

- [ ] Final contract deployed; source verified on the block explorer
- [ ] Independent audit completed and published, with fixes verified
- [ ] Mint, pause, upgrade and blacklist roles documented and behind a multisig or timelock
- [ ] No unusual transfer mechanics (taxes, rebasing) unless essential and disclosed

2 Tokenomics and supply

- [ ] Total, max and circulating supply documented and provable on-chain
- [ ] Allocation, vesting and unlock calendar published
- [ ] Team, treasury, investor and liquidity wallets labelled
- [ ] Liquidity and market-maker allocation reserved in the token plan

3 Application pack

- [ ] One-page factual overview and whitepaper
- [ ] Team bios with roles and track record
- [ ] Verifiable metrics: users, TVL, holders, on-chain activity
- [ ] Funding sources and investor list
- [ ] Competitor and differentiation summary
- [ ] Logo files, links and official social accounts

4 Legal and compliance

- [ ] Entity documents and beneficial ownership
- [ ] Legal opinion on token classification where an exchange requires one (KuCoin, for example)
- [ ] KYC ready for core team members (KuCoin asks for at least three)
- [ ] MiCA white paper if you are targeting availability in the EEA
- [ ] Marketing and website reviewed for risky claims

5 Liquidity

- [ ] Market maker selected after due diligence (references, entity, reporting sample)
- [ ] KPIs written: spread, depth within ±2%, uptime, reporting frequency
- [ ] Token and stablecoin inventory allocated, transfer plan agreed
- [ ] DEX liquidity set and, if relevant, locked

6 Apply

- [ ] Applications submitted on each exchange's official form
- [ ] Applicant is the founder or a core team member
- [ ] Every exchange contact verified through the exchange's official verification channel
- [ ] No payments to anyone claiming to be a listing agent

7 Listing-day readiness

☐	Announcement drafted, published only after the exchange's own announcement	
☐	Deposit network and contract address instructions ready	
☐	Community moderators briefed	
☐	Market maker inventory deposited during the deposit window	
☐	Monitoring of order books, wallets and social channels for the first 72 hours	

Your score _____ / 32 Notes column: owner, evidence link, or the question to send back.

Before you pay anyone

- Binance, Coinbase, Kraken and Bitget state that listing applications are free.
- Binance and Bitget say they do not work with third-party listing agents: the application must come from the project team.
- Anyone offering a guaranteed listing for a fee is a red flag. Verify contacts on the exchange's own verification page.

Want a second pair of eyes on this?

CEX Ready introduces token projects to vetted market-making partners for a free, no-obligation review. Free for projects; a partner may pay us a disclosed referral fee. We never sell listings. **cexready.com/get-listed/**

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